VERSAMAIL[™] Integrated End-to-End Card Fulfillment Solution



- Integrity - Quality - Speed Short Set-up Time - High Precision - Cost-efficient



VERSAMAIL[™] High Performance Card Mailing and Packaging Solution

VERSAMAIL[™] is a modular and cost efficient fulfillment system for a wide variety of applications ranging from simple dumb attaching up to complex attach & match or attach & personalize jobs required for Financial Prepaid Card packaging or envelope-less Loyalty Card mailing at unmatched productivity. VERSAMAIL[™] supports a maximum machine speed of up to 28000 products per hour. Altogether VERSAMAIL[™] customers will benefit from a low cost of ownership through short setup times, simple operation and a short learning curve.

VERSAMAIL[™] – The perfect addition to your card personalization environment for card packaging and mailing. Configured to the needs of product designers and fulfillment houses.

Your Competitive Edge

- Full integrity based on the advanced matching mechanism
- Fast and cost effective
- Reducing total cost of ownership
- Envelope-less mailing
- One stop solution in combination with Atlantic Zeiser CARDLINE® VERSA
- Superior quality highest attaching precision using product alignment and pick & place feeder
- Less downtime when changing over between portrait and landscape for card attaching (pivotable pick & place feeder)
- Secure magstripe reading in feeder
- Various folding options
- Multiple cards per carrier
- Online addressing and printing

Typical Types of Jobs

Attach & Match

- Attach fully personalized cards to a personalized carrier
- Match a unique data element on the card with a unique data element on the carrier

Attach & Personalize

- Read a unique data element from the fully personalized card
- Attach the card to a non-personalized carrier
- Personalize the carrier with data from a data file based on the data read from the card





1. Carrier Feeder

- Various high performance friction feeders for processing carriers up to a width of 420 mm
- Feeding at full speed of up to 28000 products/h
- Stacking magazine with level control or optional horizontal infeed conveyor
- Moveable feeder for an increased flexibility and simple setup

2. Alignment Conveyor

 Perfect lateral alignment of carriers ensures precise non-skewed card attachment

3. Scoring Unit

 Pre-scoring of single sheet carriers for reliable downstream folding operation

4. Pre-Read/Matching Camera VERICAM[™]

- For synchronization of pre-printed carrier and card data using a subsequent matching or personalization process
- Reading of text, numbers and a wide range of 1D and 2D bar codes
- Advanced drag&drop based graphical user interface (GUI)

5. Hot-melt Gluer

- Hot-melt gluing station with up to 4 hoses
- Spot gluing/line gluing

6. Pattern Gluer

• Ensures closing of all edges of a package



7. Card and Leaflet Feeder Card Read & Feed Station

- High precision Pick&Place card feeder with an embedded magstripe reader
- Integrated reject gate to divert miss-read cards allows continuing production
- Magstripe pre-read cards are buffered for subsequent pick/place attaching
- Pivotable design for fast change-over between portrait and landscape attaching
- Up to 15000 cards/h

Pick&Place Feeder

- High precision card feeding and attaching
- Up to 15000 products/h

Friction Feeder

- High performance friction feeder for card or leaflet feeding
- Up to 28000 products/h



- **Plough Folder** 8.
- V-folding •
- C-folding
- Z-folding
- Altar-folding

Turning 9.

- by 90°
- Reliable operation, no bump turn
- Alignment section for perfect re-alignment of the product after turning

10. Flipping

Upside/down flipping of product



11. Magnetic Encoding

- High precision magnetic encoding of folded carriers (e.g. INCOMM Prepaid Card Packages)
- Bottom up and top down encoding
- Three-track HiCo and LoCo encoding utilizes the same ceramic write and read heads
- Digital signal processor based encoding for highest flexibility

12. High Quality DoD **Printer**

- Innovative Atlantic Zeiser OMEGA[™] inkjet printer technology
- Deep black high-resolution 360 dpi printing of text, bar codes and logos
- Printing width of 36, 72 or 210 mm (1.42, 2.84 or 8.26 inches)
- Atlantic Zeiser inks for high contrast and graphical resolution





13. SMARTCURE[™] UV LED Curing

- Ultra-fast UV curing •
- Increased lifetime
- Eco-friendly/energy-saving

14. VERICAM[™] Print Control Camera

- Verification of printed data 100% OCR verification
- Allows reading of text, numbers and a wide range of 1D and 2D bar codes
- Simple setup through advanced drag&drop based graphical user interface (GUI)

15. Reject Gate

Diverting products that have failed any quality check

16. Shingle Discharge Conveyor

- Horizontal shingle conveyor belt for manual handling of good products
- Batch separator allowing adjustable batch sizes
- **17. BLS Controller Platform Machine Control and Production Software**
- Supreme Atlantic Zeiser real-time platform BLS production software
- Attach&Match and Attach&Personalize software
- Camera inspection software
- Printer layout software

- Active turning of products

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CREATING IDENTITY

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Technical Specifications		
Carrier	Width: Grammature:	from 90 – 330mm from 110 up to 420mm 100 g/sqm – 300 g/sqm (if folding or scoring is required) 100 g/sqm – 3mm thickness (no folding, no scoring) Paper, surface allowing DoD inkjet printing
Cards		ot larger than CR 80 0.25 – 1.02 mm PVC, Styrene, PLA, PHA, Paper, ABS etc.
T/Cs	or folded with a main fo 0.3 – 3 mm	aller than the card, either saddle stitched old, one completely closed side (no Z-fold) Paper
Machine Dimensions	Depending on configuration	
Power Supply	400 V ±10%, 3 phases + N + PE, 50/60 Hz	
Compressed Air Supply	Particles: Oil:	According to DIN/ISO 8573-1 Class 1 (< 0.1 μm / < 0.1 mg/m ³) Class 2 (< 0.1 mg/m ³) Class 4 (dew point < 3 °C)
Location	Max. 2000 m above sea level	
Environmental Conditions	Working Temperature: Relative Humidity:	10 – 30 °C 20 – 80% at 25 °C not condensing
Transport Speed	80 m/min if no DoD printing is required 60 m/min if DoD printing is required	
Max. Capacity	110 mm and below Up to 120 mm Up to 130 mm Up to 140 mm Up to 150 mm Up to 160 mm Up to 170 mm Up to 180 mm Up to 200 mm Up to 210 mm	r length 110 mm ng according to product size: 28000/h 26000/h 24000/h 22000/h 21000/h 20000/h 18000/h 17000/h 16000/h 15000/h ting, the above mentioned capacity values are reduced by 25 %
Max. Capacity Using Optional Pick & Place Feeder for Card Attaching	15000/h	